



PTO/SB/08a/b (05-03)

Approved for use through 05/31/2003. OMB 0651-0031

8. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE  
and to a collection of information unless it displays a valid OMB control number.

**Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.**

|  |   |    |   |                          |                  |
|--|---|----|---|--------------------------|------------------|
| Substitute for form 1449/PTO   |   |    |   | <i>Complete if Known</i> |                  |
| <b>INFORMATION DISCLOSURE<br/>STATEMENT BY APPLICANT</b><br><i>(use as many sheets as necessary)</i> |   |    |   | Application Number       | 09/756,906       |
|  |   |    |   | Filing Date              | January 10, 2001 |
|  |   |    |   | First Named Inventor     | KENDALL, Errol   |
|  |   |    |   | Art Unit                 | 3695             |
|  |   |    |   | Examiner Name            | Thu Thao Havan   |
| Sheet  | 1 | of | 2 | Attorney Docket Number   |                  |
|  |   |    |   | 1986.002.00              |                  |

## **INFORMATION DISCLOSURE STATEMENT BY APPLICANT**

*(use as many sheets as necessary)*

## FOREIGN PATENT DOCUMENTS

| FOREIGN PATENT DOCUMENTS |                       |   |                                |  |  |                |
|--------------------------|-----------------------|---|--------------------------------|--|--|----------------|
| Examiner Initials*       | Cite No. <sup>1</sup> | Foreign Patent Document   | Publication Date<br>MM-DD-YYYY | Name of Patentee or<br>Applicant of Cited Document | Pages, Columns, Lines,<br>Where Relevant<br>Passages or Relevant<br>Figures Appear | T <sup>6</sup> |
|                          |                       | Country Code <sup>3</sup> -Number <sup>4</sup> -Kind Code <sup>5</sup> (if known) |                                |  |  |                |
| BA                       | KR 2000-0050079       |   | 08-05-2000                     | Daum Comm Corp                                     |  | Abst           |
| BB                       | WO 91/20071           |   | 12-26-1991                     | Insmark Insurance Services                         |  |                |

**\*EXAMINER:** Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. <sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> See Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the application number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

## NON-PATENT LITERATURE DOCUMENTS

| NON-PATENT EVIDENCE DOCUMENT |                       |   |
|------------------------------|-----------------------|---|
| Examiner Initials            | Cite No. <sup>1</sup> | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published. |
|                              | CA                    | "Rate of Return on Differential Premiums for Selected Participating Life Insurance Contracts" by Phyllis Schiller Myers and S. Travis Pritchett. The Journal of Risk and Insurance, Vol. 50, No. 4 (Dec 1983), pp. 569-586.                                     |
|                              | CB                    | "The Rate of Return on Universal Life Insurance" by Antony C. Cherin and Robert C. Hutchins. The Journal of Risk and Insurance, Vol. 54, No. 4. (Dec. 1987), pp. 691-711.   |
|                              | CC                    | "Life Insurance Management Issues" by Stephen W. Forbes. The Journal of Risk and Insurance, Vol. 54, No. 3 (Sep. 1987), pp. 603-613.  |
|                              | CD                    | "Determinants of Universal Life Insurance Cash Values" by James M. Carson. The Journal of Risk and Insurance, Vol 63, No. 4, Symposium on Catastrophic Risk. (Dec. 1996), pp. 673-681.  |
|                              | CE                    | "Effects of Relationship Marketing on Satisfaction, Retention, and Prices in the Life Insurance Industry" by Lawrence A. Crosby and Nancy Stephens. Journal of Marketing Research, Vol. 24, No. 4 (Nov. 1987).  |

|                       |  |                    |  |
|-----------------------|--|--------------------|--|
| Examiner<br>Signature |  | Date<br>Considered |  |
|-----------------------|--|--------------------|--|

DC:50632321.1

|                              |   |    |   |                          |                  |
|------------------------------|---|----|---|--------------------------|------------------|
| Substitute for form 1449/PTO |   |    |   | <i>Complete if Known</i> |                  |
|                              |   |    |   | Application Number       | 09/756,906       |
|                              |   |    |   | Filing Date              | January 10, 2001 |
|                              |   |    |   | First Named Inventor     | KENDALL, Errol   |
|                              |   |    |   | Art Unit                 | 3695             |
|                              |   |    |   | Examiner Name            | Thu Thao Havan   |
| Sheet                        | 2 | of | 2 | Attorney Docket Number   | 1986.002.00      |

|    |   |  |
|----|---|--|
| CF | "Classifying Financial Distress in the Life Insurance Industry," by Ran BarNiv and Robert A. Hershbarger. The Journal of Risk and Insurance, Vol. 57, No. 1 (Mar. 1990), pp. 110-136. |  |
| CG | Consumer Reports, Glasses; Life Insurance: Did Your Agent Lie To You?; August, 1993, pp. 525-539.   |  |
| CH | Consumer Reports, Survival Guide to Supermarkets; September, 1993, pp. 555,595-603.   |  |

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup>Applicant's unique citation designation number (optional). <sup>2</sup>Applicant is to place a check mark here if English language Translation is attached.

|                    |                 |
|--------------------|-----------------|
| Examiner Signature | Date Considered |
|--------------------|-----------------|